BANANA
GOLD

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Banana, Banana, BananaGold.

Unlock the potential in your high-end devices with top-quality data cables from BananaGold.

The word "banana" is thought to come from a Portuguese word meaning "finger." The banana is the world's oldest crop plant and was discovered by Alexander the Great in 327 B.C. during an expedition to India.

Kids everywhere love bananas. To get at the sweet fruit hiding beneath the bright yellow skin, you just zip them open – there's no need for knives or scissors. And that's just how BananaGold products are packaged. We don't use blister packaging, so there's no chance of cutting yourself. BananaGold packaging is easy to open, environmentally friendly and reusable. And of course it provides outstanding protection for our high-quality products.

Banana, Banana, BananaGold.

More Value

The Design

In recent years cables have come to be seen in quite a different light. Not all that long ago, a cable was an ugly thing, made of black plastic and with an unsightly, clunky plug at the end. Functionality was king; there was no place for aesthetics. But yesterday's ugly duckling has shed its gray feathers and turned into a beautiful swan. Components in home entertainment devices must fulfill ever-greater demands because today's lifestyle products need to be more than just functional. Design is becoming increasingly important – the rocketing popularity of brands like Apple is not down to technology alone.

Today, our internationally renowned designers are working hard to give form to our clients' requirements. The result is always outstanding

design, which we are pleased to present to you here.
BananaGold products are usually available in black or white.
Design meets Function.

The Quality
BananaGold is a German company and as such we guarantee that our products will deliver the best in sound and image quality. All BananaGold cables go through a strict quality management process. Skilled development engineers and internationally renowned designers are always working to drive our product line forward.

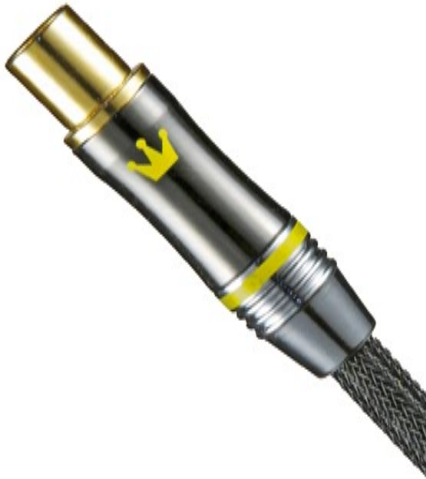
BananaGold is about combing advanced communications technology with outstanding design, while never losing sight of what you, our users, want. All our contacts are soldered, not crimped, which ensures

an excellent connection. Plus, our data cables are fully shielded. All in all, BananaGold offers you an extensive range of high-end products and excellent value for your money.

It's not surprising, then, that many of BananaGold's cables have been certified by the independent U.S. safety organization Underwriters Laboratories, and that they fulfill the strict test criteria of UL-recognized products. To make sure we stay up to date with the latest developments in technology, our production sites are members of the committee on developing and producing HDMI data cables.

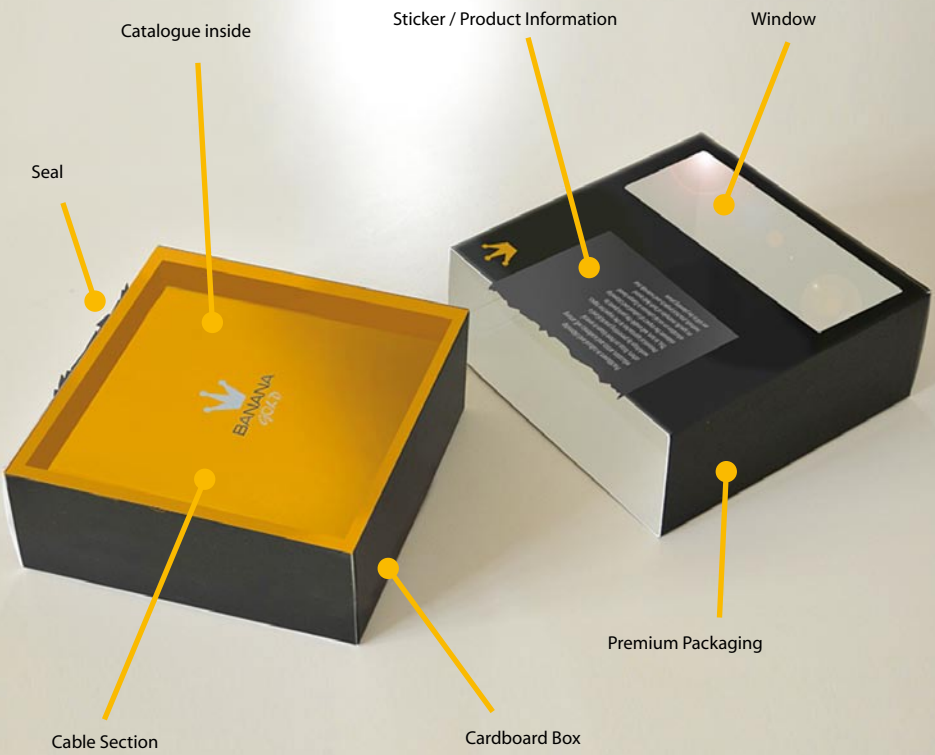
The Environment

BananaGold packaging is made exclusively of cardboard or environmentally-neutral materials. We do not use plastic blister packaging.



Our inks are lead-free and environmentally friendly. What's more, we transport our BananaGold products by ship, which helps preserve important natural resources. All products are manufactured in line with RoHS Regulations.

Air freight isn't an option for us – we care about the environment!


Catalogue inside
Sticker / Product Information
Window
Seal
Premium Packaging
Cable Section
Cardboard Box

The Packaging
All our products are packed in environmentally friendly materials. There's no risk of injury when opening them and you won't need scissors or knives – it's as easy as peeling a banana!

The Price
We aim to give you a wide range of high-end products and great value for your money. But good quality does come at a price.
A BananaGold product will always be the perfect synergy of price and performance, development and production, and the design, packaging and data cable itself.

Thomas Baumgärtel: „Kronenbanane“ 1999 from the Series `Metamorphosen der Spraybanane´, Pochoir

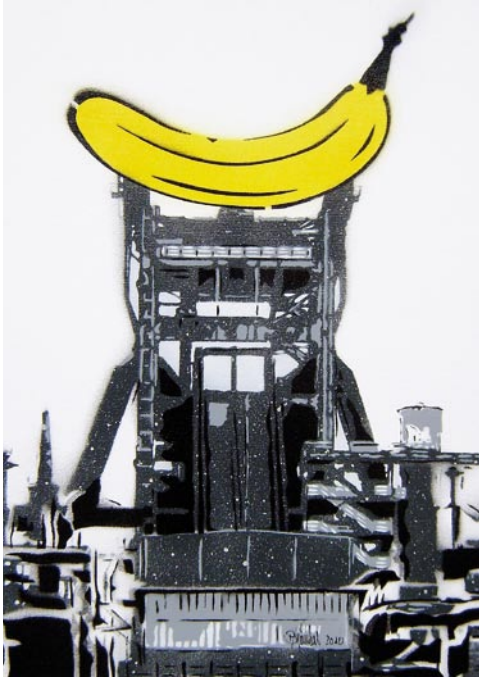
Banana-inspired Art

Thomas Baumgärtel, a.k.a. Bananensprayer, has made an international name for himself as a performance artist and visual artist. Baumgärtel holds degrees in Fine Art and Psychology. He has worked all over the world in controversial locations and at major events, such as the documenta 9 in Kassel and celebrations marking German reunification.

His spray-painted, stenciled bananas can be found at the entrances of around 4,000 art museums and galleries in cities around the world. Between 2008 and 2010, Germany's most famous street-artist marked the 60 best art locations in the Ruhr region with his signature banana. Baumgärtel proposed building a giant steel banana in recognition of the Ruhr's impressive transformation into a focus of cultural life. As a location for the sculpture, the City of Dortmund offered him the 65-meter-high Blast Furnace 5 at the Phoenix West site. The project, called "Phoenix aus der Asche" (phoenix from the flames), will not receive public funding but will be realized using financing from private sponsors.

Baumgärtel is from the Ruhr region. He lives and works in Cologne.

To become a sponsor, visit:
www.phoenix-aus-der-asche.de



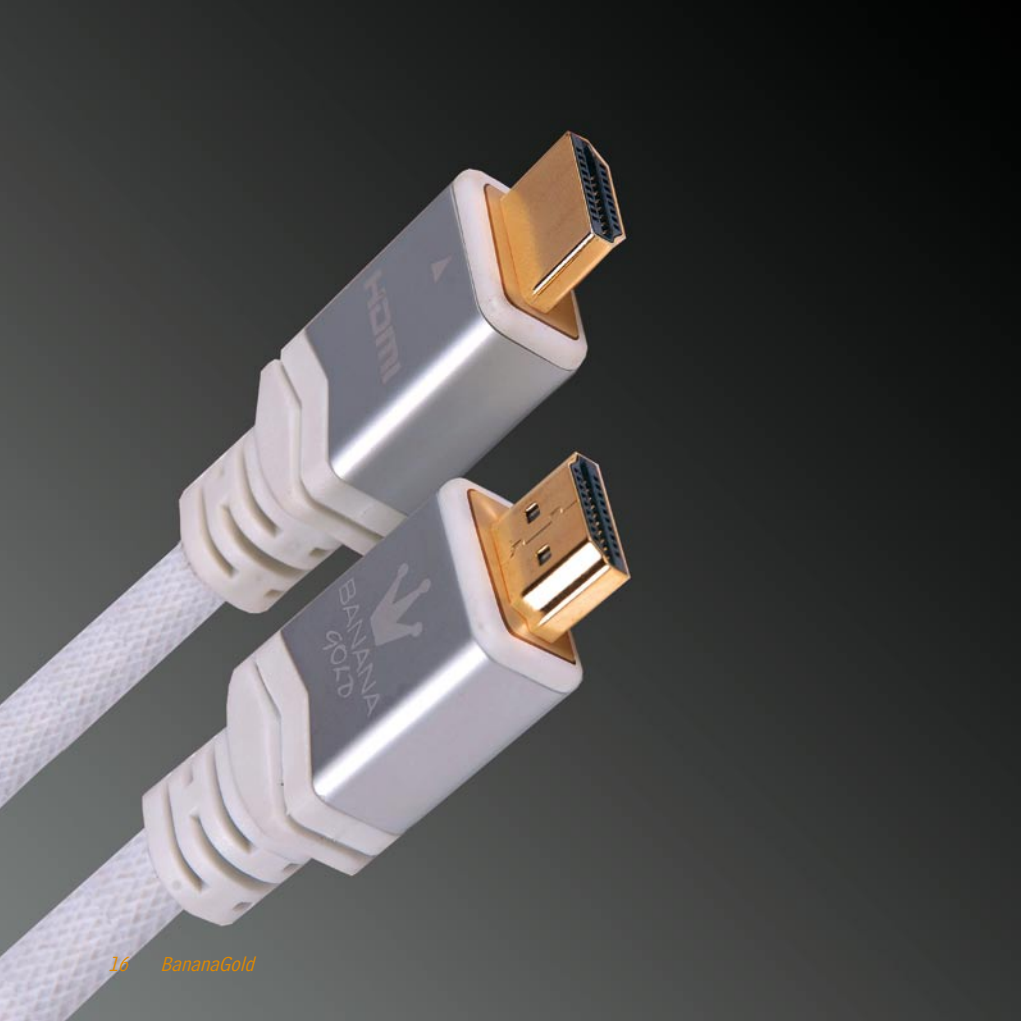
www.bananensprayer.de

BananaGold

Analog
Digital

Home
Travel

Spring 2011/Summer 2011
Subject to change without notice.


HDMI
BANANA GOLD

BananaGold HDMI Serie 1.4
1080p Full HD

Built-in aluminum connector / BananaGold Logo / crown Nylon-protected data cable / Premium shielding

HDMI Type A to Type A

Item number	Description	Length	Color
5020105 W	HDMI 1.4	0,5m	White
5020110 W	HDMI 1.4	1,0m	White
5020120 W	HDMI 1.4	2,0m	White
5020135 W	HDMI 1.4	3,5m	White
5020105 B	HDMI 1.4	0,5m	Black
5020110 B	HDMI 1.4	1,0m	Black
5020120 B	HDMI 1.4	2,0m	Black
5020135 B	HDMI 1.4	3,5m	Black

HDMI Type A to Type C

5021105 W	HDMI 1.4 A/C	0,5m	Weiß
5021110 W	HDMI 1.4 A/C	1,0m	Weiß
5021120 W	HDMI 1.4 A/C	2,0m	Weiß
5021135 W	HDMI 1.4 A/C	3,5m	Weiß
5021105 B	HDMI 1.4 A/C	0,5m	Black
5021110 B	HDMI 1.4 A/C	1,0m	Black
5021120 B	HDMI 1.4 A/C	2,0m	Black
5021135 B	HDMI 1.4 A/C	3,5m	Black

HDMI Type A to Type D

Item number	Description	Length	Color
5022105 W	HDMI 1.4 A/D	0,5m	White
5022110 W	HDMI 1.4 A/D	1,0m	White
5022120 W	HDMI 1.4 A/D	2,0m	White
5022135 W	HDMI 1.4 A/D	3,5m	White
5022105 B	HDMI 1.4 A/D	0,5m	Black
5022110 B	HDMI 1.4 A/D	1,0m	Black
5022120 B	HDMI 1.4 A/D	2,0m	Black
5022135 B	HDMI 1.4 A/D	3,5m	Black

Japan High Speed HDMI / with small-diameter data cable / with chip-set / active components

HDMI Type A to Type A

Item number	Description	Length	Color
5120250 W	HDMI 1.4 A/A	5,0m	White
5120250 B	HDMI 1.4 A/A	5,0m	Black

HDMI Type A to Type C

5121150 W	HDMI 1.4 A/C	5,0m	White
5121150 B	HDMI 1.4 A/C	5,0m	Black

HDMI Type A to Type D

51221150 W	HDMI 1.4 A/D	5,0m	White
51221150 B	HDMI 1.4 A/D	5,0m	Black

HDMI

High Definition Multimedia Interface (high-quality sound and image transmission)

The HDMI standard was established in 2003 and an organization was founded to develop the interface. You can find out all about the organization at www.hdmi.org.
For a long time the film industry was unwilling to make its image data available in digital format. The concern was that digital transmission would make it easier to produce pirate copies. HDCP copy protection, which most HDMI-capable devices support, calmed those fears.
The Korean company Pioneer was one of the first manufacturers to use HDMI. The breakthrough was not far behind.
The first HDMI devices hit the market in 2004.

Today, in 2011, different HDMI cables are classified with the following symbols.

HDMI 1.4

HDMI 1.4 is probably one of the biggest revisions of the standard to date. It includes many new features, but the transfer rate remains at 10.2 Gbit/s.

Network

HDMI 1.4 is probably one of the biggest revisions of the standard to date. It includes many new features, but the transfer rate remains at 10.2 Gbit/s.

New Color Spaces

Color spaces ensure that colors are displayed correctly. Bigger color spaces can display more colors and finer gradations between colors.

Because more and more portable devices are capable of playing HD content, developers have had to produce a smaller, simpler connector. The new HDMI Type D connector is around 50 percent smaller than the HDMI mini connector – but it can still transmit 1080p videos.

3D

HDMI 1.4 also supports a number of 3D technologies.
The standard HDMI connector is called a Type A connector. Type B is a wider version, Type C is the mini connector, Type D is the micro connector and Type E is the automotive connector.

All products with a built-in aluminum connector come with a 20-year BananaGold warranty.

BananaGold USB 3.0 Serie

Up to 5 Gbit/s
Built-in aluminum connector / Male / BananaGold crown / Nylon-protected data cable / Premium shielding

Item number	Description	Length	Color
6003009 W	USB 3.0 A/B	0,9m	White
6003020 W	USB 3.0 A/B	2,0m	White
6003009 B	USB 3.0 A/B	0,9m	Black
6003020 B	USB 3.0 A/B	2,0m	Black
6004009 W	USB 3.0 A / Micro USB	0,9m	White
6004020 W	USB 3.0 A / Micro USB	2,0m	White
6004009 B	USB 3.0 A / Micro USB	0,9m	Black
6004020 B	USB 3.0 A / Micro USB	2,0m	Black

More USB 3.0 data cablse available August 2011.

6003118 B	USB 3.0 Dockingstation	1,8m	Black
6003118 W	USB 3.0 Dockingstation	1,8m	White

BananaGold Mini Display Port Serie

Built-in aluminum connector / BananaGold crown / Nylon-protected data cable / Premium shielding

Item number	Description	Length	Color
4000110W	Mini Display Port male to HDMI / Female	1,0m	White
4000120W	Mini Display Port male to HDMI / Female	2,0m	White
4000130W	Mini Display Port male to HDMI / Female	3,0m	White
4000110B	Mini Display Port male to HDMI / Female	1,0m	Black
4000120B	Mini Display Port male to HDMI / Female	2,0m	Black
4000130B	Mini Display Port male to HDMI / Female	3,0m	Black
4010125 W	Mini Display Port male to HDMI /Adapter	0,25m	White
4010125 B	Mini Display Port male to HDMI /Adapter	0,25m	Black
4020125 W	Mini Display Port male to DVI24+1/Adapter	0,25m	White
4020125 B	Mini Display Port male to DVI24+1/Adapter	0,25m	Black
4030125 W	Mini Display Port male to VGA/Adapter	0,25m	White
4030125 B	Mini Display Port male to VGA/Adapter	0,25m	Black

BANANA GOLD
HDMI
MDP
BANANA GOLD
DVI
MDP

Serie Easy BananaTravel

BananaGold Charger Serie Easy BananaTravel / Mobile Charger

Item number	Description	Length	Color
7011000 W	USB Car Charger DC 12V	-	White
7011000 B	USB Car Charger DC 12V	-	Black
7012000 W	Universal AV Charger 230V / 2 X USB	-	White
7012000 B	Universal AV Charger 230V / 2 X USB	-	Black

Apple Connector / IPhone / IPad

Apple Connector to USB / Charging and data cable / Transmission cable / Nylon-protected data cable / BananaGold crown

Item number	Description	Length	Color
7010010 W	Apple Charging and data cable	1,0m	White
7010020 W	Apple Charging and data cable	2,0m	White
7010030 W	Apple Charging and data cable	3,0m	White
7010010 B	Apple Charging and data cable	1,0m	Black
7010020 B	Apple Charging and data cable	2,0m	Black
7010030 B	Apple Charging and data cable	3,0m	Black

BananaGold Network Cable Series

Network cable CAT 7 SSTP /
Built-in aluminum connector / BananaGold crown /
Nylon-protected data cable

Item number	Description	Length	Color
8010010 W	Netzwerkkabel CAT 7	1,0m	White
8010020 W	Netzwerkkabel CAT 7	2,0m	White
8010050 W	Netzwerkkabel CAT 7	5,0m	White
80010010 B	Netzwerkkabel CAT 7	1,0m	Black
80010020 B	Netzwerkkabel CAT 7	2,0m	Black
80010050 B	Netzwerkkabel CAT 7	5,0m	Black

Premium Cinch cable /
gold-plated contacts /
Nylon-protected data cable /
BananaGold crown

BananaGold Analog Data Cable

Cinch to Cinch

Item number	Description	Length	Color
1010105 W	1XCinch to 1XCinch Audio	0,5m	White
1010105 B	1XCinch to 1XCinch Audio	0,5m	Black
1010120 W	1XChinc to 1XCinch Audio	2,0m	White
1010120 B	1XCinch to 1XCinch Audio	2,0m	Black
1010205 W	2XCinch to 2XCinch Audio	0,5m	White
1010205 B	2XCinch to 2XCinch Audio	0,5m	Black
1010220 W	2XCinch to 2XCinch Audio	2,0m	White
1010220 B	2XCinch to 2XCinch Audio	2,0m	Black
1010305 W	3XCinch to 3XCinch Video Component	0,5m	White
1010305 B	3XCinch to 3XCinch Video Component	0,5m	Black
1030320 W	3XCinch to 3XCinch Video Component	2,0m	White
1030320 B	3XCinch to 3XCinch Video Component	2,0m	Black
1010405 W	3XCinch to 3XCinch 1XVideo 2XAudio	0,5m	White
1010405 B	3XCinch to 3XCinch 1XVideo 2XAudio	0,5m	Black
1010420 W	3XCinch to 3XCinch 1XVideo 2XAudio	2,0m	White
1010420 B	3XCinch to 3XCinch 1XVideo 2XAudio	2,0m	Black

3,5mm Klinke / 2XCinch / gold-plated contacts / Nylon-protected data cable / BananaGold crown

9010120 W	3,5mm Klinke / 2X Cinch	2,0m	White
9010120 B	3,5mm Klinke / 2X Cinch	2,0m	Black

3,5mm Klinke / 3,5mm Klinke / gold-plated contacts / Nylon-protected data cable / BananaGold crown

9020120 W	3,5mm Klinke / 3,5mm Klinke	2,0m	White
9020120 B	3,5mm Klinke / 3,5mm Klinke	2,0m	Black

Antenna Cable

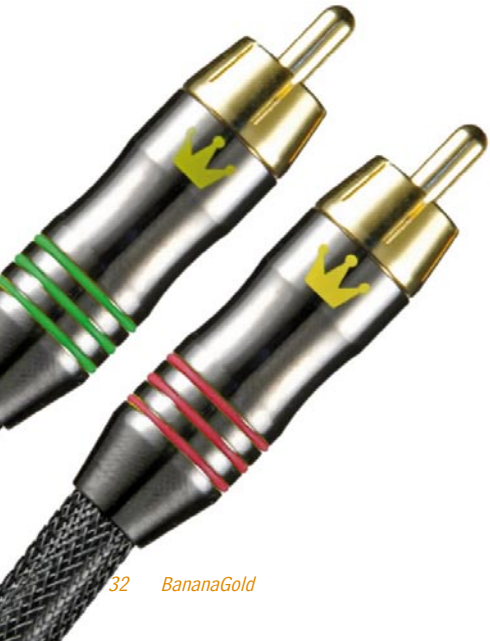
Antenna cable / Gold-plated contacts / Nylon-protected data cable / BananaGold crown

2010030 W	Koaxial cable/ Antenna cable	3,0m	White
2010030 B	Koaxial cable/ Antenna cable	3,0m	Black

S-Video Cable

4-pin connector / Gold-plated contacts / Nylon-protected data cable / BananaGold crown

3010120 W	S-Video to S-Video	2,0m	White
3010120 B	S-Video to S-Video	2,0m	Black



BananaGold

If you have any questions or comments about Banana-Gold, please feel free to write to us.

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You can find more products and suppliers at:

www.BananaGold.eu

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